

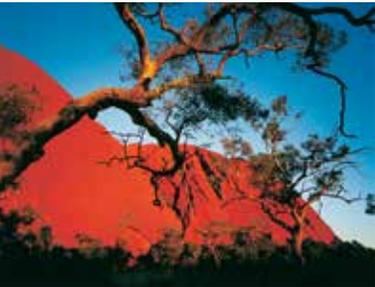


STEVE PARISH NATURE CONNECT PHOTOGRAPHY SEMINAR

Where a love for nature is shared through the journey of photography

Sunday 14th July 2013 9am til 5pm

Mal Nairn Auditorium, Charles Darwin University,
Ellengowan Drive, Casuarina, Northern Territory



Who is this workshop for?

Lovers of nature and photography who either wish to refine and grow their skills or discover new ways to ignite their passion and share their work both freely or commercially with others.

Presented by Steve Parish

Fifty years of experience behind a camera, shooting in many genres and formats, marketing to millions via an array of media and product platforms, have given Steve a unique background. He is passionately driven to light fires in others through his numerous photography events, both in Australia and overseas. In 2008 Steve was awarded the Order Of Australia for his contribution to the Publishing Industry. Additional to imaging, Steve is also a naturalist and writer passionate about passing on his love for nature. He has authored, illustrated and published hundreds of books for all ages.



PROGRAM

9am - 10.30am **Session 1 NATURE PHOTOGRAPHY - CONTENT & TECHNIQUE**

This session will introduce you to the wonderful world of nature photography. Steve will discuss the importance of how expanding your knowledge of the content of an image, apart from the technique for photographing it, benefits the final outcome. Content is what you see through the viewfinder — the specific kind of landform, the type of vegetation or the specific behaviour of an animal. We explore habitats, seasons, weather, story telling, regulations, copyright and more. Technique involves the field capture aspects; shooting a bird on the wing or a myriad of different ways of shooting a lizard on the ground. In this session I introduce some of the techniques I have discovered while photographing a vast array of landscape types and species of plants and animals.

11am - 12.30pm **Session 2 HOW TO DESIGN HIGH IMPACT PHOTOGRAPHS**

This fascinating session also explores composition, varying backgrounds, depth and perspective, image planes, scale, cropping, framing and more. We also explore such important areas as originality, developing passion, making commitments and other areas rarely discussed yet effecting all photographers and their work.

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12.30pm - 1.30pm Lunch (not provided)

1.30 - 3pm **Session 3 WORKFLOW and THE DIGITAL DARKROOM**

During this session Steve discusses his own photography workflow from capture in the field through to final export of processed images. This can be confusing and frustrating for beginners so he has simplified the process. Rather than focussing on the various software packages available for image manipulation, he presents the process by introducing the 'sliders', also know as 'tools' (common to most processing packages), and the role they can play in image enhancement. Here we look at setting up a workflow and the top ten steps for processing an image. Images processed will be those captured during the previous shooting sessions.

3.30pm- 5.30pm **Session 4 EXPLORING AND SHARING THE CREATIVE YOU**

"If you bother about being original you will never be original.
Whereas if you create from the heart your work will be original
without you ever having noticed it." Steve Parish

Sharing photographs is now the single biggest recreational activity on the planet. During this lively session we will explore areas that include product development, self publishing, writing, marketing social media, exhibiting work and much more. Steve is a pioneer in sharing nature images in Australia and he will share his vast personal and commercial experiences.

Q & A Session

No stone is left unturned and no question left unanswered. Steve provides answers to all of your questions and provides advice on where to go next to get additional support and guidance so that your imaging skills can go from strength to strength. Q&A is built into each session.



DARWIN SEMINAR

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\$145 Includes morning and afternoon tea & coffee.

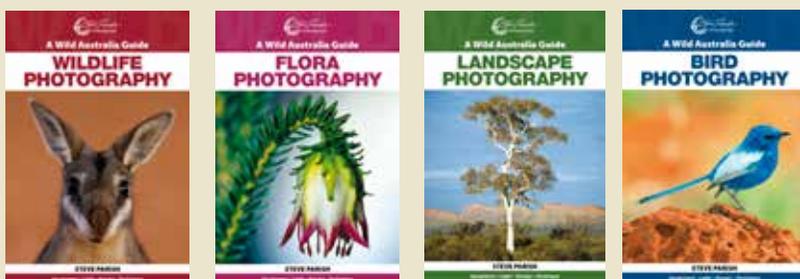
All bookings are to be made with Tracy Ryan Photography
Click to book your ONE DAY SEMINAR on the following link

<http://www.tracyryanphotography.com/steve-parish-events-july-2013>

and complete your details and payment (plus 30c booking fee per ticket).

Lunch is not included. Bring your own or travel 5 minutes to a large shopping centre that has a food court.

Accommodation and transport is not included.



A series of four \$14.95 Wild Guides to Photography are made available at all Steve Parish Workshops. The guides contain many of the aspects covered during seminars and workshops.